

## BENEFITS OF GETTING THE TICK OF APPROVAL

Master Plumbers Recommends is an exclusive opportunity to give your products an extra point of difference.

The Master Plumbers tick of approval will provide consumers with added assurance that your product stands above others in the marketplace.

Master Plumbers Recommends is being promoted through a comprehensive campaign, which includes marketing material and product decals. You can use the endorsement on your products, which will also feature on the Master Plumbers Recommends website.

Show customers that your products are functional, durable, well designed and easy to install by displaying the Master Plumbers tick of approval.

### Contact Us

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## DOES YOUR PRODUCT HAVE THE TICK OF APPROVAL?

## INTRODUCING YOUR EXCLUSIVE PRODUCT ENDORSEMENT

In recognition of your loyal support of Master Plumbers, we want to give your products the highest possible endorsement, and to make them visible to both our members and your consumers. That's why we're proud to introduce our new partner-exclusive product endorsement: Master Plumbers Recommends.

Master Plumbers is focused on building trust among consumers; trust that a Master Plumber will always provide excellent service, using high quality products. This trust cultivates a natural alignment with our partners' commitment to providing Kiwis with products developed for optimum functionality, performance and design.



# HERE'S HOW YOU GET THE TICK OF APPROVAL

## 1 HAS IT DONE ITS TIME?

Your product is a contender and you know it's good. It's the kind of purchase homeowners make in full confidence. It will last the course, look great and work fine after years of use.

## 2 CAN PARTS EASILY BE FOUND?

Even the best products need new parts now and then. We want your consumers to remember you fondly and say a silent thank you when their Master Plumber has fitted an off-the-shelf replacement part in no time.

## 3 IS IT A GOOD FIT?

Every Master Plumber appreciates a product that's made for New Zealand conditions. It should be simple and stress-free to install. That's a bonus for the homeowner as well – less time to install means less money spent.

## 4 DOES IT HAVE THE LOOK?

When it comes to the bathroom, kitchen and laundry, design matters. Homeowners want products with style, whilst knowing that they have the thumbs-up from their Master Plumber for good old-fashioned functionality.

## 5 CAN YOU GUARANTEE IT?

Master Plumbers stand by their workmanship with the Master Plumbers Guarantee. On the off-chance that a product is faulty or doesn't stand the test of time, we want homeowners to rest easy in the assurance that our partners also stand behind their products.

## CHOOSE A PRODUCT TO SUBMIT

You choose which product you want to submit. It could be an unsung hero or a product that you know is great, but hasn't yet reached its full potential. It could be your flagship product, or simply one that you know is a really good buy.

Whichever you choose, it will be put to the test by our panel of Master Plumbers. If it ticks all the boxes, it will get our tick of approval.



For more information visit

[dontriskit.co.nz](https://dontriskit.co.nz)