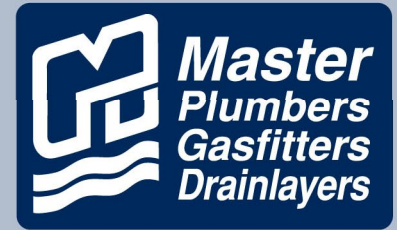


NEW ZEALAND

PLUMBERS' JOURNAL



2012 ADVERTISING SCHEDULE

ADVERTISING DEADLINES

Issues	Circulation	Booking Deadline	Material Deadline	Distribution
Feb/Mar 2012	2,000	9 Jan 12	16 Jan 12	6 Mar 12
Apr/May 2012	11,500	7 Mar 12	12 Mar 12	30 Apr 12
Jun/Jul 2012	2,000	7 May 12	14 May 12	20 Jun 12
Aug/Sept 2012	11,500	2 Jul 12	9 Jul 12	20 Aug 12
Oct/Nov 2012	2,000	7 Sept 12	14 Sept 12	22 Oct 12
Dec/Jan 2013	11,500	5 Nov 12	12 Nov 12	14 Dec 12

The advertiser is liable should they remove the ad following the booking deadline.

PRICES

Size	Regular Issue (2,000)			Mega Issue (11,500)		
	Business Partner Rates		Standard Rates	Business Partner Rates		Standard Rates
	Early Bird Discount			Early Bird Discount		
Colour (process colour)						
Double Spread	\$2,005	\$2,117	\$2,562	\$4,622	\$4,878	\$5,905
Full Page	\$1,085	\$1,146	\$1,387	\$2,453	\$2,590	\$3,135
Half Page	\$554	\$584	\$707	\$1,360	\$1,435	\$1,738
Third Page (horizontal only)	\$440	\$465	\$562	\$1,093	\$1,153	\$1,396
Quarter Page	\$305	\$322	\$390	\$839	\$885	\$1,072
Inserts	\$1,094	\$1,155	\$1,398	\$3,689	\$3,894	\$4,714

MULTIPLE ADVANCED BOOKING DISCOUNTS

3 – 5 Issues	5% Discount*
6 issues	10% Discount*

SPECIAL POSITIONS

Inside Front Cover	Plus 15%
Inside / Outside rear cover	Plus 10%
Early right hand facing	Plus 10%
Any other special requests	Plus 10%

All prices are GST exclusive

Agency Commissions are not included in these prices. All rates are for direct bookings only.

Cancellation fee will apply

*Discount does not apply to early bird rates

NEW ZEALAND

PLUMBERS' JOURNAL



2012 ADVERTISING BOOKING FORM

Company Name:			
Contact Person:			
Telephone:	()	Mobile:	
Facsimile:	()	Email:	

ADVERT SELECTION

I would like to book the following advert(s): Signed: _____ Date: _____

Please select the issue and advertisement type (tick box):

Advert Size	Feb/Mar	April/May	June/July	Aug/Sept	Oct/Nov	Dec/Jan
Double Spread	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Insert	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Page (vertical)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Page (horizontal)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Third Page (horizontal)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter Page (vertical)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter Page (horizontal)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The advertiser is liable should they remove the ad following the booking deadline. All prices are GST exclusive. Cancellation fee will apply

NOTES AND/OR PLACEMENT REQUESTS

Please note we endeavour to meet your requests, however it cannot be guaranteed.

BOOK YOUR ADVERTISING NOW

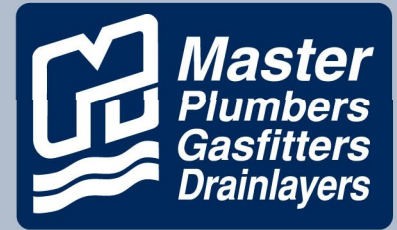
Fax this form to: **NZ Plumbers' Journal, Membership & Marketing Manager**
 fax 0800 762 438
 email advertising@masterplumbers.org.nz

Tel 0800 502 102 ext 707
PO Box 6606, Wellington
www.masterplumbers.org.nz

ADVERTISING TECHNICAL SHEET

NEW ZEALAND

PLUMBERS' JOURNAL



ADVERTISING

	Vertical (Portrait)	Horizontal (Landscape)
DPS – Full bleed*	420mm wide x 297mm high	N/A
Full Page – Full bleed*	210mm wide x 297mm high	N/A
Full Page – Floating	185mm wide x 265mm high	N/A
Half Page – Full bleed*	100mm wide x 297mm high	210mm wide x 142mm high
Half Page – Floating	90mm wide x 265mm high	185mm wide x 130mm high
Third Page	N/A	185mm wide x 90 mm high
Quarter Page	90mm wide x 130mm high	185mm wide x 62mm high

*Size stated for full bleed adverts do not allow for bleed, please include minimum 3mm bleed on these adverts.

ADVERTISING STANDARDS

Advertisers should be encouraged to state the Standards with which their products comply. We can do no more than that as compliance with Standard is a statutory requirement for only some items (e.g. gas appliances).

The Fair Trading Act and Sale of Goods Act require all products to be fit for purpose and a supplier can be required to demonstrate the veracity of any claims made (such as compliance with a Standard).

TECHNICAL SPECIFICATIONS



The NZ Plumbers Journal is produced in CMYK via a direct to plate process. Advertising material must be supplied in digital format either by email or CD/DVD.

It is the advertisers responsibility to ensure artwork is supplied correctly. We are not liable for any print errors as a result from any files supplied incorrectly. Please pay particular attention to overprint and bleed settings, RGB and low resolution images.

NATIVE FILES

Indesign, Illustrator, Photoshop or Freehand files generated from a Mac can be accepted. Fonts to be converted to paths, with all links included. Images should be eps or tiff if possible. Fonts should be included with links.

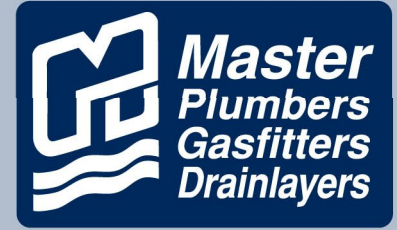
Hardcopy must accompany all files (lasers, digital proofs or contact proofs). This is essential. Native files will not be accepted unless accompanied by hard copy.

TECHNICAL ENQUIRIES

For all technical enquiries regarding advertising material, please contact the Support Desk, support@samdog.co.nz at Samdog Design Ltd. Telephone 04 472 8208.

NEW ZEALAND

PLUMBERS' JOURNAL



NEW ZEALAND
PLUMBERS' JOURNAL
OCTOBER/NOVEMBER 2011
VOLUME 63
NUMBER 5

TRAINING
Investment in the future

ON-SITE SEWAGE
THINGS TO THINK ABOUT

GREEN BUILDING
ULTIMATE ECO FLAT-PACK

COMPLAINTS
CATCH 'EM EARLY

IN COOK'S FOOTSTEPS
PLUMBER TURNS EXPLORER

OFFICIAL JOURNAL OF
Master Plumbers Gasfitters Drainlayers

NEW ZEALAND
PLUMBERS' JOURNAL
JUNE/JULY 2011
VOLUME 63
NUMBER 3

FIRST LIGHT
A house for the future

CPD CONTINUES...
GOVERNMENT DECIDES

SIPHONIC SCIENCE
SMART ROOF DRAINAGE SYSTEMS

BATHROOM UPGRADE
CUSTOMER SERVICE CASE-STUDY

HISTORY RIGHTED
PGDB LAUNCHES GRIEVANCE SYSTEM

REBUILDING CANTERBURY
TRAINING OPPORTUNITIES

OFFICIAL JOURNAL OF
Master Plumbers Gasfitters Drainlayers

NEW ZEALAND
PLUMBERS' JOURNAL
APRIL/MAY 2011
VOLUME 63
NUMBER 2

MASTER PLUMBERS CONFERENCE 2011
tasting success in the country

RUGBY WORLD CUP
MARKETING DOGS AND DON'TS

QUAKE 2
LIKELY IMPACT ON INSURANCE

P-LABS
BE AWARE

BACKFLOW
IT'S A PUBLIC HEALTH ISSUE

CUSTOMER SERVICE
DEVELOP RAVING FANS

OFFICIAL JOURNAL OF
Master Plumbers Gasfitters Drainlayers

NEW ZEALAND
PLUMBERS' JOURNAL
AUGUST/SEPTEMBER 2011
VOLUME 63
NUMBER 4

MOBILE GASFITTING
Caravans and boats

TOO CLOSE FOR COMFORT
HEAT PUMPS VS GAS INSTALLATIONS

GAS CERTS
CHANGING AGAIN

APPRENTICES
NEED YOU!

MUSSELLING IN
MAJOR MUSSEL FACTORY PROJECT

ASBESTOS DANGERS
A CAUTIONARY TALE

OFFICIAL JOURNAL OF
Master Plumbers Gasfitters Drainlayers

NZ PLUMBERS' JOURNAL
The Official Journal of Master Plumbers, Gasfitters and Drainlayers NZ inc